

**CWA Annual Conference May 4-6, 2009 Hotel Monaco-Alexandria, VA**

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**Monday, May 4**

2:00PM - 4:00PM **Board Meeting**

6:00PM - 7:30PM **Welcome Reception & Pentagon Memorial Tour**

**Tuesday, May 5**

7:30AM - 8:30AM **Breakfast**

8:30AM - 9:30AM **Opening Session: Building Connections with Social Media**  
Key Note Speaker: Denise Graveline, President, *Don't Get Caught*  
*Don't get caught unprepared, without a message, or without the tools you need to connect!*  
(Twitter, @SkyDiver and more)

9:30AM - 9:45AM **Break**

9:45AM - 10:30AM **Reauthorization of SAFETEA Panel**  
C. Kenneth Orski, Publisher and Editor, *Innovation Briefs on Transportation*

**Top Construction Projects: International and National Focus Panel**  
*Global emphasis-United States, Canada, Libya, and others!*  
Tim McManus, Global Director of Program & Construction Management, AECOM, Moderator  
Peter M. Zuk, SVP and senior program director, AECOM  
And others!

10:30AM -11:45AM **Editor's Roundtables and Discuss Hot Topics Interactive Session**  
*Join 15+ top magazine editors and discuss hot topics!*  
Mike Anderson, Senior Editor, *Construction Equipment* magazine, Reed Business  
Tina Grady Barbaccia, Executive Editor, *Better Roads* magazine, Randall-Reilly Publishing  
Marcia M. Gruver, Editorial Director, *Equipment World* magazine  
Georgia Krause, Senior Editor, *Equipment World* magazine  
Don Marsh, Editor, *Concrete Products* magazine, Penton Media  
Patrick McConnell, National Editor, *Daily Commercial News*, Reed Canada  
Kim Phelan, Editorial Director, *Construction Equipment* magazine  
Tom Sawyer, Assoc. Editor, Info Technology, *Engineering News Record* magazine  
Jay W. Schneider, Senior Editor, *Building Design & Construction* magazine  
Rod Sutton, Editor in Chief, *Construction Equipment* magazine  
Clair David Urbain, Editorial Director/Publisher, *Contractor Tools and Supplies* magazine, Milo Media  
Bill Wilson, Editorial Director, *Roads and Bridges* magazine, Scranton Gillette  
And more editors!

11:45AM -12:00PM **Break**

12:00PM -1:00PM **Lunch & Social Media Workshop**  
Amanda Kolson Hurley, Senior Editor, *Architect* Magazine

2:00 PM - 4:30PM **Construction Tour**

6:00PM - 7:00PM **Networking Reception: Hotel Monaco**

7:00PM - 9:00PM **CWA Awards Dinner: Hotel Monaco**



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**Wednesday, May 6**

- 7:30AM - 8:30AM      **Breakfast: Creating the Great Interview**
- 8:30AM -10:00AM      **Ethics: What is Acceptable Behavior in our Industry? *Panel***  
Steven Roll, Senior Tax Law Editor, Bureau of National Affairs, Moderator  
And others!
- 10:00AM -10:15AM      **Break**
- 10:15AM -11:45AM      **Closing Session: You and Yourself as a Brand *Interactive Session***  
Andrea Fitch, President, Red Carpet Creations
- 11:45AM -12:00PM      **Closing Remarks: CWA President**

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For full details on the conference, awards, and hotel, see [Current Events](#) on the website at [www.constructionwriters.org](http://www.constructionwriters.org).

Do you have questions? Please contact us at 773-687-8726 or at [info@constructionwriters.org](mailto:info@constructionwriters.org)

