



## Construction Writers Association

### ***Marketing Communications Awards Form***

Please print this form and complete it. Please complete a separate form for each entry. Send the original form and your support materials by mail to the chairperson. Send a copy of the completed entry form and your payment to the CWA office. Please check the website for more specific information on how to submit your information at [www.constructionwriters.org](http://www.constructionwriters.org). Entries are due by Friday, July 30, 2010.

Thank you for your interest in the Marketing Communication Awards!

#### **Entry Category:**

**Advertising**

**Corporate Communications**

**Public Relations**

**T. Randolph Russell Newsletter**

Title of Entry \_\_\_\_\_

Author/Applicant \_\_\_\_\_ Job Title \_\_\_\_\_

Company \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Zip Code \_\_\_\_\_

Work Telephone \_\_\_\_\_ Work Fax \_\_\_\_\_

Cell Phone \_\_\_\_\_ Company Website \_\_\_\_\_

Email \_\_\_\_\_

Co-Authors (if any) \_\_\_\_\_

#### **Brief description of entry:**

**On a separate page(s), please state in 400 words or less the marketing and communications goals of the entry and the documented results, if any. Be sure to identify the target audience, objective and strategy employed for the submittal.**

**ALL ENTRIES ARE DUE BY FRIDAY, JULY 30, 2010.**



# Construction Writers Association

## **Marketing Communications Awards Form**

**Entries should be sent to:**

Michael Anderson  
Senior Editor  
Randall-Reilly Publishing Company  
3200 Rice Mine Road, NE  
Tuscaloosa, AL 35406

Questions-contact the chairperson at:[mike.anderson@rrpub.com](mailto:mike.anderson@rrpub.com)

### **Payment Information**

Please complete the following information for payment purposes. Do not send your payment information, checks or credit card information to the committee person. Print the form and complete it.

**A copy of the completed form and the \$125 entry fee should be sent to CWA Headquarters:**

Deborah J. Hodges, Executive Director  
Construction Writers Association  
P.O. Box 14784  
Chicago, IL 60614

*By fax: 773 687-8627*

If you wish to join or renew your Construction Writers Association membership, add \$100 for an individual membership or \$200 for a corporate membership.

I wish to join CWA

I wish to renew my CWA membership

Important: A completed CWA Membership Application form must be completed and sent with payment. You can locate the membership form at [www.constructionwriters.org](http://www.constructionwriters.org) at *Join CWA*.

**Check enclosed (Payable to Construction Writers Association)** or  **Charge my credit card**

Type of card  **VISA**  **M/C**  **American Express**

Name on Card \_\_\_\_\_ Billing Address \_\_\_\_\_  
(If different than above information)  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ (month/yr) Security Code \_\_\_\_\_  
(The Security Code is the 3-4digits on the back of card if using Visa/MC or see the front of the credit card if using AMEX.)

Amount \$ \_\_\_\_\_ Signature \_\_\_\_\_

**Questions**-Contact Deborah Hodges, Executive Director, at 773 687-8726 or [info@constructionwriters.org](mailto:info@constructionwriters.org).